

James McCall
Global Product Supply
Sustainability Leader
Procter & Gamble







A Company Of Leading Brands



















Touching the lives of nearly 5 billion people













A force for good and a force for growth

AMBITION 2030

ENABLE AND INSPIRE POSITIVE IMPACT













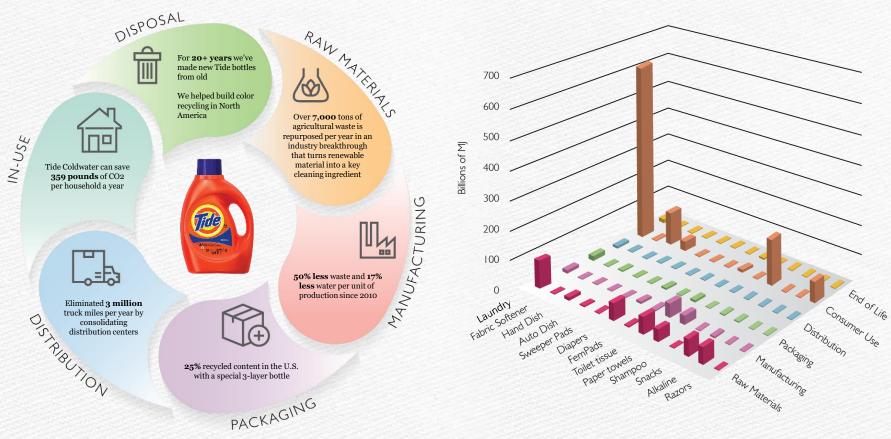
BRANDS

Use the power of innovation and our brands to delight consumers and drive positive impact

AMBITION 2030 GOALS

- 100 percent of our leadership brands will be enable and inspire responsible consumption.
- 100 percent of our packaging will be recyclable or reusable.
- We will build even greater trust through transparency, ingredient innovation, and sharing our safety science.

DESIGNING FOR THE FULL LIFECYCLE





HOW TO ACHIEVE CLOTHING LONGEVITY



WASHING WITHOUT TIDE AND DOWNY



BEFOR E





#HandMeDowny encourages all of us to take Better care of our clothes, then hand them down for someone else to love •

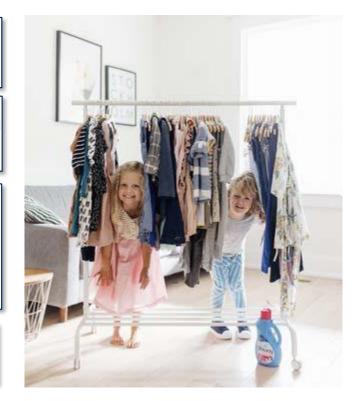
aujlamin All about those hand me downs! They grow so quickly and some clothes are barely worn, only makes sense to swap/donate.

jens.lens @emkluftinger we love hand-medowns for our wallets and the environment! Especially when your sisters have such great taste;)

travelswithdrea Hand me downs are a great way to save money and to reduce the impact on our environment by not buying clothes that will only be worn a few times (babies grow fast). Thanks @moon_daisy_lord for all your hand me

babblingon Wow love this idea I need to host one. Great way to get our children different outfits without spending a penny

downs @ #HandMeDowny





Reduce our footprint and strive for circular solutions.

AMBITION 2030 GOALS

- We will reduce our footprint and strive for circular solutions.
- We will protect and enhance the forests we depend upon.
- We will improve livelihoods of palm smallholders by increasing yields from existing lands.



Zero Manufacturing Waste to Landfill

• 85% of our manufacturing sites

 Diverted more than 5 million tons of waste from landfills

More than \$2B in savings



100% of our manufacturing sites in 26 countries have now qualified as ZMWTL:

Belgium	Hungary
Brazil	India
China	Indonesia
Czech Republic	Ireland
Egypt	Italy
France	Japan
Germany	Mexico

Nigeria
Pakistan
Philippines
Poland
Romania
Singapore
South Africa

South Korea Spain Turkey United Kingdom Vietnam











AMBITION 2030 GOALS

- We will find solutions so no P&G packaging will find its way to the ocean.
- We will protect water for people and nature in priority basins.
- We will advance recycling solutions for Absorbent Hygiene Products.

SOCIETY

Create transformative partnerships that enable people, the planet and our business to thrive.



NO P&G PACKAGING WILL FIND ITS WAY TO THE OCEAN

- In partnership with TerraCycle and SUEZ, Head & Shoulders produced the world's first recyclable shampoo bottle made with up to 25% recycled beach plastic; the bottle launched in France in Summer 2017.
- This is a first major step in establishing a unique supply chain that involves the support of thousands of volunteers and hundreds of NGOs collecting plastic waste found on beaches.
- To further expand our positive packaging impact, we have a goal to have 99% of all hair care bottles sold in Europe converted to include 25% post-consumer recycled content by the end of 2018.

See how the bottles are made





AMBITION 2030 GOALS

- We will integrate social and environmental sustainability as a key strategy in our business plans.
- We will educate employees across all levels.
- We will reward progress and integrate recognition in the individual's performance assessment.

Engage and equip
P&G employees to build
sustainability thinking and
practices into their work and
their communities

EMPLOYEES



P&G Citizenship









Diversity & Inclusion



Gender Equality



Environmental Sustainability

A force for good and a force for growth